

# GOK WAN HEADS BACK TO BULLRING TO TEACH SHOPPERS 'HOW TO LOOK GOOD NAKED'

Britain's best loved fashion expert and style guru, Gok Wan, is heading back to Birmingham this February to film Channel 4's 'How to Look Good Naked'.



From 12.30pm on Wednesday 10th and Friday 12th February, Gok will be joined by his 'Gokettes' and camera crew to restyle, inspire and get up close and personal with six lucky makeover candidates.

As the popular series returns for its fifth series, Bullring has been chosen as one of the shopping centres for filming the famous reveal scene, highlighting the centre's reputation as one of the most stylish fashion destinations in the UK.

Visitors to Bullring have a chance to experience the lights, cameras and action as Gok is looking for a live audience to be filmed during

the climax of each show – the popular catwalk. With the runway located on the lower floor of Bullring, just outside Debenhams, any aspiring fashionistas or die-hard Gok fans can secure themselves a spot in the crowd with the hope of being caught on film.

Gok said: "I'm so excited about revealing my gorgeous girls and their fabulous new looks and for the first time on 'Naked' we have a gorgeous guy - I can't wait to get them onto the catwalk at Bullring; we're hoping for a really big crowd to give them all their support on the big day."

Tim Walley, General Manager of Bullring, added: "Gok has always proved extremely popular with our shoppers so we're delighted to have him back for 2010 following a number of visits during 2009. It's a great thing for both Bullring and the city that we've been chosen for filming as it demonstrates our reputation as the fashion hub of the UK."

Whilst anybody visiting the centre on the days of filming can watch the show for free, Bullring has a handful of VIP front-row seats to give away. Please see [www.browsebullring.co.uk](http://www.browsebullring.co.uk) for further details.

## 2010 Trends



Chic Pastel Dress  
£18.99 Primark

### Pastels

Ice cream shades are big this spring, floaty fabrics create a pretty feminine look



Pastel Jewellery  
£10.99 Primark  
£12.99 Primark



Portfolio trench  
£69 M&S

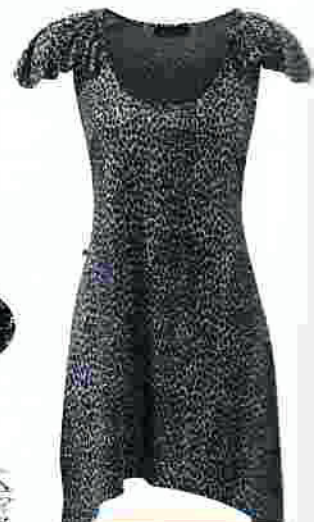
**Trench**  
The classic trench coat is back



Animal Magic Bag  
£28 Accessories

### Tribal

From traditional animal prints to safari beige & khaki suiting



Animal print dress  
cobalt, from £40  
maisona.co.uk

### Headgear

Trilbies are back, we love this distinctive ditsy print at just £4 from Primark



Hand printed pashmina  
[www.candicevien.co.uk](http://www.candicevien.co.uk)

## Top beauty buys

- 17 Va Va Voom Black Mascara 8ml £5.88 Boots
- Cream Eye Colour 02 ShadeDusk Pink £9 The Body Shop
- Eau de Soap & Glory 50ml £15 Boots

